



The Society of Hispanic Professional Engineers - Indiana Chapter

501(c)(3) Non Profit | P. O. Box 3050 | Indianapolis, IN 46225
E-Mail: shpe.indiana@gmail.com | Website: www.shpe-indiana.org



Corporate Partnership Opportunities

2019

“SHPE changes lives, empowers communities, impacts the world”



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Dear Prospective Corporate Partner,

On behalf of the Society of Hispanic Professional Engineers Indiana Professional Chapter (SHPE- Indiana), we are pleased to invite your company to partner in our mission to facilitate the economic advancement of the Hispanic community through professional careers in Science, Technology, Engineering, and Mathematics (STEM).

SHPE Indiana is a network of mentors, role models, and leaders in STEM brought together to inspire, motivate, and empower the Indiana Hispanic community to achieve its full potential. We are a non-profit 501(c)(3) organization and part of a national network of over 10,000 students and professional members. Our mission consists of increasing the number of Hispanic leaders in STEM fields by nurturing a student-professional-executive interactive ecosystem that raises STEM-career awareness through K-12 and community outreach, provides access through scholarships, offers support to college students and professionals through fellowship and mentoring, and creates opportunities for professional, career, and leadership development. In collaboration with other underrepresented minority engineering societies such as SWE, NSBE, and AISES, our national goal is to achieve 50,000 diverse graduates annually by the year 2025. We believe advancement of current STEM professionals into executive leadership roles is essential to changing public perception of diversity and inclusion in these fields and will help achieve our goal. More information on these efforts can be found here: www.50kcoalition.org.

Investing in the Indiana Hispanic community is a social responsibility and a business community imperative. Indiana's current population is 6% percent Hispanic/Latino, which is over 426,000 people in the Greater Indiana area. By 2040, the Hispanic/Latino population in the state will increase by 50 percent according to projections made in 2008 by the Indiana Business Research Center at IU Kelley School of Business. Furthermore, statistics show that Indiana's STEM-degreed workforce was 331,000 jobs in 2010 and it will potentially reach 401,408 STEM-related jobs. We have long ways to increase Hispanic/Latino workforce percentage, but with your support we can get there.

SHPE Indiana delivers over 40+ projects and programs per year geared towards mobilizing the Hispanic community to achieve excellence in STEM fields and to inspire confidence in pursuing leadership positions. Since August 2006, we have impacted the lives of over 2,500 K-12 and college students, and hundreds of professionals. The excellence in quality, reach, and impact of our programs across our target audiences (K-12, college, professionals) align with SHPE National's priorities.

The following packet summarizes the wealth of opportunities available to your company to assist us in our effort. We know that with your help we can expand our reach and make a greater impact in leveling the playing field for minorities in the Greater Indiana area through STEM.



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If you have any questions or concerns regarding event participation, sponsorship contributions, feel free to contact Angelica Cortez, Corporate Relationships Chair @ shpe.indiana@gmail.com.

We thank you for your time and consideration and look forward to working with you in 2019 and beyond.

In partnership,

Magali Lopez
President

Celso Antonio Gomez
Vice President

Lourdes Palacio
Treasurer

Angelica Velasco
Secretary

Andres Tovar
Education and Student Relationship Chair

Armando Hernandez
Community Outreach Chair

Angelica Cortez
Corporate Relationships Chair

Shirley Echeverria
Marketing Chair

Jomayra Berrios
SHPE Jr. Chapters Co-Chair

Luis Palacio
SHPE Jr. Chapters Co-Chair

(Vacant)
Membership Chair

Luis Fernando Ludert
Professional Development Chair



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Who We Are Locally

SHPE Indiana Professional Chapter is a network of mentors, role models and leaders in STEM brought together to inspire, motivate and empower the Greater Indiana Hispanic community.

Chapter Vision

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians and engineers.

Chapter Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support and development.

The wheel that drives the community outreach events are:

- Develop networks and create bonds
- Provide support, mentorship, inspiration and motivation
- Provide leadership and professional skills development through events and programs, and chapter leadership opportunities

Chapter History

The SHPE Indiana Professional Chapter was established in 2006. The SHPE National Board of Directors officially approved the chapter on August 2007. That same year, the SHPE Indiana Chapter was formally introduced to the local engineering community. SHPE National is a 501(c)(3) non-profit organization.

Who Is SHPE Nationally

Vision

We are a national asset that will influence the multi-cultural development of educational, economic and governmental process to enhance and achieve the potential of Hispanics in engineering and science.

Mission

SHPE promotes the development of Hispanics in the engineering, science, and other technical professions to achieve educational excellence, economic opportunity and social equity. SHPE Indiana Chapter shares and promotes the same objectives and goals as the national organization, SHPE Inc.

Statement of Values

We are brought together by heritage, social responsibility and desire to improve the equality of all people through the use of science and technology.

We value excellence in education, professional pursuits and leadership.

We obtain excellence through integrity, empowerment, achievement, diversity and continuous improvement.



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Chapter Levels of Sponsorship

SHPE Indiana provides three levels of sponsorship opportunities that assist the chapter in coordinating multiple events. Please consider the following sponsorship levels below that provide the best benefits for you. This corporate sponsorship package is on a yearly-basis.

	Platinum (\$10,000)	Gold (\$8,000)	Silver (\$6,000)
Front Table at Event	<input type="checkbox"/>		
Invitation to all Professional Development series	<input type="checkbox"/>	<input type="checkbox"/>	
Opportunity to provide a Speaker during an event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opportunity Postings: Sponsor can post job opportunities on SHPE-Indiana Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Featured & Mentioned on Sponsors slide at General Body Meetings & professional development event (Once a quarter each)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Company Logo/Link in Newsletter and Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate Scholarship and Banquet Main Sponsor	<input type="checkbox"/>		
Corporate Scholarship and Banquet Sponsor		<input type="checkbox"/>	
Corporate/Individual - SHPE Scholarship			<input type="checkbox"/>
SHPE Junior Chapter Champion			
Pike Township	<input type="checkbox"/>	<input type="checkbox"/>	
Lawrence Township	<input type="checkbox"/>		
Annual Networking Events			
Semi Annual Members and Sponsors Networking – Q1	<input type="checkbox"/>	<input type="checkbox"/>	
Semi Annual Members and Sponsors Networking – Q3	<input type="checkbox"/>		
Summer Social	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
End of Year Holiday Celebration	<input type="checkbox"/>	<input type="checkbox"/>	
SHPE Yearly Conventions and Conferences			
Sponsorship to National Institute for Leadership Advancement (NILA) (1)	<input type="checkbox"/>		
Sponsorship to SHPE National Convention (1)	<input type="checkbox"/>	<input type="checkbox"/>	
Regional Leadership Development Conference RLDC (1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Scholarship Sponsorship and Banquet

SHPE Indiana Professional Chapter provides merit-based scholarships on a yearly basis to graduating high-school seniors entering college as well as current college students pursuing a degree in Science, Technology, Engineering, and Mathematics (STEM) programs.

Although we take great pride in being able to award more than \$15,000 in scholarships since 2006, funds are limited. Our goal is to increase SHPE Indiana's impact on students by increasing the number of scholarships SHPE Indiana awards to our highly competitive and deserving applicants.

2018-2019 SHPE Indiana Scholarship Awarded
\$1,000 Award Purdue University
\$1,000 Award Indiana University Purdue University at Indianapolis
\$1,000 Award Indiana University Purdue University at Indianapolis

This year, 2019, the SHPE Indiana Professional Chapter marks 12 years since being introduced to the Indiana community. Please help us in marking such a big milestone by helping sponsor what we hope will be our annual scholarship banquet. The banquet will honor the outstanding students receiving scholarships and the sponsoring partners that contributed to our mission.

Corporate Sponsorship Package:

Scholarships:

Option 1: Corporate Scholarship and Banquet Main Sponsor

- Keynote address to attendees (10 minute limit)
- One free-standing sign
- Three (3) \$1,000 scholarships
- Sponsor representatives (2) invited to attend
- Opportunity to assemble company displays throughout
- Recognition in program guide, and website with logo

Option 2: Corporate Scholarship and Banquet Sponsor

- Keynote address to attendees (5 minute limit)
- One free-standing sign each
- Two (2) \$1,000 scholarships
- Sponsor representative (1) invited to attend
- Recognition in program guide, and website with logo

Option 3: Corporate/Individual - SHPE Scholarship

- One (1) \$1,000 scholarships
- Recognition in program guide, and website with logo



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Annual Networking Events:

Members and Sponsors Networking (2)

Sponsor event with a focus on promoting networking opportunities for members and sponsors.

Summer Social (1)

Sponsor our social event which targets membership increase and meet and greet SHPE-Indiana leadership.

Holiday Celebration (1)

Sponsor partnership with another community organization in celebrating end of year accomplishments for all members.

SHPE Yearly Conventions and Conferences:

Sponsorship to National Institute for Leadership Advancement (NILA)

Sponsor a SHPE board member to attend the conference. Registration only, travel expenses not included.

Sponsorship to SHPE National Conference

Sponsor a SHPE member to attend the national convention as professional development. Registration only, travel expenses not included.

Regional Leadership Development Conference RLDC

Sponsor a SHPE member to attend the regional conference for leadership development. Registration only, travel expenses not included.



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Event Sponsorship Opportunities:

Noche de Ciencias/Science Night



Noche de Ciencias or Science Night allows our volunteers to get students and parents involved with STEM. K-12 students are engaged with hands on STEM activities, and parents are provided with college resources to help encourage their child(ren) pursue higher education and STEM careers. Noche de Ciencias is an exciting event for students and families that promotes knowledge,

awareness, and motivation in STEM fields and college preparedness.

Food and Drinks (50 participants)	\$300
Activity Materials	\$300
Prizes	\$200
Total Cost*	\$800

Professional Development Series

Our professional development series aids in improving not only professional skills but also leadership skills. The series consists of 4 individual events quarterly which include guest speakers that educate and share their knowledge on topics ranging from project management to salary negotiation, and soft skills. The emphasis is centered on developing skills that would not only benefit our members as professionals but as future leaders in their field and the community.



Food and Drinks	\$300
Speaker fee	\$700
Materials/Venue	\$500
Total Cost*	\$1,500



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College Prep Series

In an effort to aid our SHPE Jr. High School level chapter, we provide a college prep series. The series consists of two individual events, in which volunteers assist high school students with selecting a college/university,

completing financial aid application, and writing application essays. Each event provides dinner for all volunteers and students. SHPE-Indiana might partner with other organizations in the community which focus is pre-college preparation (Project Stepping Stone, Indiana Latino Institute, La Plaza, Prospanica)

Food and Drinks	\$500
Materials (X2 events)	\$500
Total Cost*	\$1,000

Engineers Week



One of the 1st activities of the year is the celebration of the National Engineers Week, also known as E-week. Every year, the Children's Museum of Indianapolis open the doors to the public to expand the awareness about Engineering and help young student consider Engineering or any STEM discipline as a career option. Due to the large number of kids attending to this great event, the number of volunteers is large too. During this event, SHPE provides Volunteers T-shirts and raw materials for kids to let their imagination out while learning and having fun.

Volunteers T-shirts	\$500
Materials (X2 events)	\$500
Total Cost*	\$1,000



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School Career Fairs

Throughout the school year, members and leaders of the SHPE Familia in Indiana support Jr. chapters in the Indianapolis area by organizing school career fairs. During these visits, SHPE Indiana help students to build their confidence in public speaking, soft and leadership skills through workshops, and learn about the potential opportunities for scholarships,

jobs, and internships.

Promotional Gifts (4)	\$600
Total Cost*	\$600

Community STEM Partnerships

The impact of our community is accomplished by working in teams and SHPE-Indiana has proved it. By our partnerships with Prospanica, La Plaza, NSBE, SWE, high schools and many other organizations, we work on projects such as community activities for all ages, career fairs, speaking series and celebration events such as La Vista From the Top, Latina STEM panel, and Professional Development Event “It’s not what you say, but how you say it”, among others.



Students T-shirts	\$500
Materials	\$500
Total Cost*	\$1,000

*cost might vary



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Corporate Response Form

Company Name: _____

Contact Person: _____

Title: _____

Mailing Address: _____

Phone: () _____ Fax: () _____

E-mail: _____

Please indicate one of the following:

We would like to become an official corporate sponsor of the SHPE-Indiana Professional Chapter:

_____ Platinum Partner _____ Gold Partner _____ Silver Partner

We would like to support an event:

<input type="checkbox"/>	Noche de Ciencias/Science Night	<input type="checkbox"/>	Professional Development Series	<input type="checkbox"/>	College Prep Series
<input type="checkbox"/>	Engineers Week	<input type="checkbox"/>	School Career Fairs	<input type="checkbox"/>	Community STEM partnerships

Amount: \$ _____

We would like to donate our goods/services in a different manner:

Please specify: _____

Signature: _____

Date: _____

Please make checks payable to:

SHPE Indiana

Email form to:

shpe.indiana@gmail.com

Mail form to:

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